

Communications Report

In 2024, I prioritized making communication easier and doing a better job of getting information out to the community.

- Created mailing lists using Google Groups to make it easier to send out emails to the Intersangha and the Wise Friends Committee. This was pretty successful.
- Finally linked Facebook and Instagram together so that social media posts only had to be done in one place instead of 4 places
- Sometimes I got announcements emailed out and posted to the website at the beginning of the month. This was a hard task and fell by the wayside around the summit which exhausted all of us and has not come back yet.

In 2025, my main goal is to get a newsletter mailing list set up using Google Groups. This will be open for anyone in the community to join and receive our emails.

We are considering moving away from Facebook and Instagram due to alignment of organizational values. The main challenge with moving away from social media is real-time communication of meeting cancellations. We feel it is important to at least try to get this information out when we know a meeting needs to be cancelled. We have a goal to look into doing this on our website instead.

We need member meetings to support us by incorporating “Check our website for meeting updates” into your meeting script so that people know it exists and they can go there for information.